IN THE CLAIMS:

Please cancel claims 13, 20-33, 40-66, 68, and 80-93 and amend claims 12, 14,
34, 35, 67, 69, 74, 75 without prejudice or disclaimer, and add dependent claims 94-
161, resulting in the following set of claims:

Claim 12 (currently amended): A processing system comprising:

a first computer, the processing system being for a second system including

second computer, a plurality of portable cards ~~devices~~ transported by consumers, each

card ~~device~~ containing an electronic memory, a plurality of homes, a store and a routing

system for receiving a signal and generating network addresses in response to an inter-

network address in the received signal, the routing system including a plurality of wide

area communication links, ~~the processing system comprising:~~

~~a first computer; and~~

~~a second computer,~~

wherein the first computer includes circuitry for sending first signals to the routing

system, each first signal including a signal corresponding to a product, and an inter-

network address corresponding to the second computer, to cause the routing system to

generate a plurality of network addresses, each of the plurality of network addresses

corresponding to a respective computer in a respective computer network, and wherein

the second computer includes circuitry for receiving first signals, and wherein the

second system further includes:

a plurality first processors, each located in one of the plurality of homes,

responsive to a signal corresponding to a product ~~first signal~~ received by the second

computer, for sending a memory signal to a portable card ~~device~~ in the plurality of cards

~~devices~~, the memory signal corresponding to the product; and

a second processor, in the store, for receiving the memory signal from a portable

card ~~device~~ in the plurality of cards ~~devices~~, to send a telecommunications signal out of

the store via a telecommunications signal path.

Claim 13 (cancelled)

Claim 14 (currently amended): The processing system of claim 12 wherein each

card ~~device~~ further contains a processing unit that executes a program stored in a

random access memory.

Claim 15 (original): The processing system of claim 12 wherein the

telecommunications signal includes a signal identifying a consumer.

Claim 16 (original): The processing system of claim 12 wherein the store

includes

a receiver for receiving a purchase signal corresponding to a product; and

a determiner for determining a price for the product depending on whether the

memory signal, received by the second processor, corresponds to the purchase signal.

Claim 17 (original): The processing system of claim 16 wherein the store further

includes

an electromagnetic detector for generating the purchase signal.

Claim 18 (original): The processing system of claim 16 wherein the store further

includes

a bar code reader for generating the purchase signal.

Claim 19 (original): The processing system of claim 12 wherein each first

processor includes a computer spatially removed from the second computer.

Claim 20-33 (cancelled)

Claim 34 (currently amended): In a system including a store, a plurality of

portable cards devices each containing an electronic memory, a plurality of homes and

a routing system for receiving a signal and generating a routing signal in response to an

inter-network address in the received signal, the routing system including a plurality of

wide area communication links, a method comprising:

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sending first signals from a first computer to the routing system, each first signal

including a signal corresponding to a product, and an inter-network address

corresponding to a second computer, to cause the routing system to generate a

plurality of routing signals, each of the plurality of routing signals corresponding to a

respective portion of a signal path between the first and second computers;

receiving <u>a signal corresponding to a product, sent in the previous step,</u> ~~first~~

~~signals,~~ and

the step, performed in one of the homes, of

sending, responsive to <u>the signal</u> ~~a first signal~~ received in the previous step, a

memory signal to a portable <u>card</u> ~~device~~ in the plurality of <u>cards</u> ~~devices~~, the memory

signal corresponding to the product, and

the step of

subsequently, moving the portable <u>card</u> ~~device~~ to the store, and

the step, performed in the store, of

receiving the memory signal from the portable <u>card</u> ~~device~~, to send a

telecommunications signal out of the store via a telecommunications signal path.

Claim ~~35~~ 27 (currently amended): The method of claim ~~34~~ 26 further including

executing a program stored in a random access memory in the portable <u>card</u> ~~device~~.

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Claim 36 (original): The method of claim 34 further including sending, in the telecommunications signal, a signal identifying a consumer.

Claim 37 (original): The method of claim 34 further including the steps, performed in the store, of

receiving a purchase signal corresponding to a product; and

determining a price for the product depending on whether the memory signal corresponds to the purchase signal.

Claim 38 (original): The method of claim 34 further including the steps, performed in the store, of

generating a purchase signal with an electromagnetic detector, the purchase signal corresponding to a product;

receiving the purchase signal; and

determining a price for the product depending on whether the memory signal corresponds to the purchase signal.

Claim 39 (original): The method of claim 34 further including the steps, performed in the store, of

generating a purchase signal with a bar code reader, the purchase signal corresponding to a product;

receiving a purchase signal; and

determining a price for the product depending on whether the memory signal

corresponds to the purchase signal.

Claims 40-66 (cancelled)

Claim 67 (currently amended): A processing system for a <u>second</u> system

including a first computer, a second computer, a plurality of portable <u>cards</u> ~~devices~~

each containing an electronic memory, a plurality of homes, a store with a first receiver

that receives signals from the plurality of portable <u>cards</u> ~~devices~~ to send a

telecommunications signal out of the store via a telecommunications signal path, and a

routing system for receiving a signal and generating a routing signal in response to an

inter-network address in the received signal, the routing system including a plurality of

wide area communication links, the processing system comprising:

circuitry, in the first computer, that sends first signals to the routing system, each

first signal including a signal corresponding to a product, and an inter-network address

corresponding to the second computer, to cause the routing system to generate a

plurality of routing signals, each of the plurality of routing signals corresponding to a

respective portion of a signal path between the first and second computers, thereby

enabling the second computer to receive first signals, ~~; and~~

wherein the second system further includes a plurality of home computers, each

located in one of the plurality of homes, responsive to a signal corresponding to a

product, from a first signal received by the second computer, for sending a memory

signal to a portable card ~~device~~ in the plurality of cards ~~devices~~, the memory signal

corresponding to the product.

Claim 68 (cancelled)

Claim 69 (currently amended): The processing system of claim 67 wherein each

card ~~device~~ further contains a processing unit that executes a program stored in a

random access memory.

Claim 70 (original): The processing system of claim 67 wherein the

telecommunications signal includes a signal identifying a consumer.

Claim 71 (original): The processing system of claim 67 further including

a second receiver that receives a purchase signal corresponding to a product;

and

a determiner for determining a monetary amount depending on whether the

memory signal, received by the first receiver, corresponds to the purchase signal.

Claim 72 (original): The processing system of claim 67 further including

an electromagnetic detector for generating the purchase signal.

Claim 73 (original): The processing system of claim 67 further including

a bar code reader for generating the purchase signal.

Claim 74 (currently amended): In a system including a store, a plurality of

portable cards ~~devices~~ each containing an electronic memory, a plurality of homes and

a routing system for receiving a signal and generating a routing signal in response to an

inter-network address in the received signal, the routing system including a plurality of

wide area communication links, a method comprising:

sending, from a first computer, a first signal to the routing system, the ~~each~~ first

signal including a signal corresponding to a product, and an inter-network address

corresponding to a second computer, to cause the routing system to generate a

plurality of routing signals, each of the plurality of routing signals corresponding to a

respective portion of a signal path between the first and second computers, thereby

enabling the second computer to receive the first signal ~~first signals~~; and

the step, performed in one of the homes, of

sending, responsive to the signal corresponding to a product ~~a first signal~~

received by the second computer, a memory signal to a portable card ~~device~~ in the

plurality of cards ~~devices~~, the memory signal corresponding to the product, and

the step of

subsequently, moving the portable <u>card</u> ~~device~~ to the store, and

the step, performed in the store, of

receiving the memory signal from the portable <u>card</u> ~~device~~, to send a

telecommunications signal out of the store via a telecommunications signal path.

Claim 7̶5̶ *73* (currently amended): The method of claim 7̶4̶ *72* further including

executing a program stored in a random access memory in the portable <u>card</u> ~~device~~.

Claim 7̶6̶ *74* (original): The method of claim 7̶4̶ *72* further including sending, in the

telecommunications signal, a signal identifying a consumer.

Claim 7̶7̶ *75* (original): The method of claim 7̶4̶ *72* further including the steps,

performed in the store, of

receiving a purchase signal corresponding to a product; and

determining a monetary amount depending on whether the memory signal

corresponds to the purchase signal.

Claim 7̶8̶ *76* (original): The method of claim 7̶4̶ *72* further including the steps,

performed in the store, of

generating a purchase signal with an electromagnetic detector, the purchase signal corresponding to a product;

receiving the purchase signal; and

determining a monetary amount depending on whether the memory signal corresponds to the purchase signal.

Claim 79 (original): The method of claim 74 further including the steps, performed in the store, of

generating a purchase signal with a bar code reader, the purchase signal corresponding to a product;

receiving a purchase signal; and

determining a monetary amount depending on whether the memory signal corresponds to the purchase signal.

Claim 80-91 (cancelled)

Claim 93 (currently amended): The processing system of claim 12 87 wherein the store includes

means for generating a purchase signal with a bar code reader, the purchase signal corresponding to a product;

a second receiver that receives a purchase signal; and

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means for determining a monetary amount depending on whether the memory

signal corresponds to the purchase signal.

Please add the following new claims:

Claim 94 (new): The processing system of claim 12 wherein each first signal is

responsive to a request, each of the first processors includes a browser, and the

processing system further includes a structure processed by the browser to generate a

request.

Claim 95 (new): The processing system of claim 94 wherein the structure

includes a Form.

Claim 96 (new): The processing system of claim 94 wherein the request

includes an address.

Claim 97 (new): The processing system of claim 94 wherein the address is an

email address.

Claim 98 (new): The processing system of claim 12 wherein each first signal is

responsive to a request, and each of the first processors includes a browser, and the

processing system further includes a first structure, selectable by a consumer, to cause

the browser to invoke a second structure and generate a request.

Claim 99 (new): The processing system of claim 98 wherein the first structure

includes hypertext.

Claim 100 (new): The processing system of claim 98 wherein the second

structure includes a Form.

Claim 101 (new): The processing system of claim 12 wherein each first signal is

responsive to a request, and the processing system further includes a document

advertising a product, the document including a structure, selectable by a consumer, to

generate a request.

Claim 102 (new): The processing system of claim 101 wherein the structure

includes hypertext.

Claim 103 (new): The processing system of claim 101 wherein the structure

includes a Form.

Claim 104 (new): The processing system of claim 12 wherein the processing

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system further includes a structure, selectable by a consumer, to add the consumer to a record of consumers that will receive signals corresponding to a product, responsive to a subsequent event.

Claim 105 (new): The processing system of claim 104 wherein the subsequent event is a message from a coupon issuer.

Claim 106 (new): The processing system of claim 105 wherein the message from the coupon issuer includes an email message.

Claim 107 (new): The processing system of claim 104 wherein the structure includes hypertext.

Claim 108 (new): The processing system of claim 104 wherein the structure includes a Form.

Claim 109 (new): The processing system of claim 12 wherein the telecommunications signal includes a signal sent to a clearing house.

Claim 110 (new): The processing system of claim 12 wherein the telecommunications signal includes a signal sent to a market research center.

Claim 111 (new): The method of claim 34 wherein each first signal is responsive to a request, and the method further includes processing a structure with a browser, to generate a request.

Claim 112 (new): The method of claim 111 wherein the structure includes a Form.

Claim 113 (new): The method of claim 111 wherein the request includes an address.

Claim 114 (new): The method of claim 113 wherein the address is an email address.

Claim 115 (new): The method of claim 34 wherein each first signal is responsive to a request, the system further includes a browser, and the method further includes selecting a first structure to cause the browser to invoke a second structure and generate a request.

Claim 116 (new): The method of claim 115 wherein the first structure includes hypertext.

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Claim 117 [38] (new): The method of claim 115 [36] wherein the second structure includes a Form.

Claim 118 [39] (new): The method of claim 34 [26] wherein each first signal is responsive to a request, the system further includes a document advertising a product, and the method further includes selecting a structure in the document to generate a request.

Claim 119 [40] (new): The method of claim 118 [39] wherein the structure includes hypertext.

Claim 120 [41] (new): The method of claim 118 [39] wherein the structure includes a Form.

Claim 121 [42] (new): The method of claim 34 [26] further including selecting a structure to add a consumer to a record of consumers that will receive signals corresponding to a product, responsive to a subsequent event.

Claim 122 [43] (new): The method of claim 121 [42] wherein the subsequent event is a message from a coupon issuer.

Claim 123 (new): The method of claim 122 wherein the message from the coupon issuer includes an email message.

Claim 124 (new): The method of claim 121 wherein the structure includes hypertext.

Claim 125 (new): The method of claim 121 wherein the structure includes a Form.

Claim 126 (new): The method of claim 34 wherein the telecommunications signal includes a signal to a clearing house.

Claim 127 (new): The method of claim 34 wherein the step of receiving a signal corresponding to a product is performed in the one of the homes.

Claim 128 (new): The processing system of claim 67 wherein each first signal is responsive to a request, each of the home computers includes a browser, and the processing system further includes a structure processed by the browser to generate a request.

Claim 129 (new): The processing system of claim 128 wherein the structure

includes a Form.

Claim 130 (new): The processing system of claim 128 wherein the request includes an address.

Claim 131 (new): The processing system of claim 130 wherein the address is an email address.

Claim 132 (new): The processing system of claim 67 wherein each first signal is responsive to a request, each of the home computers includes a browser, and the processing system further includes a first structure, selectable by a consumer, to cause the browser to invoke a second structure and generate a request.

Claim 133 (new): The processing system of claim 132 wherein the first structure includes hypertext.

Claim 134 (new): The processing system of claim 132 wherein the second structure includes a Form.

Claim 135 (new): The processing system of claim 67 wherein each first signal is responsive to a request, and the processing system further includes a document

advertising a product, the document including a structure, selectable by a consumer, to

generate a request.

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Claim 136 (new): The processing system of claim 134 wherein the structure

includes hypertext.

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Claim 137 (new): The processing system of claim 134 wherein the structure

includes a Form.

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Claim 138 (new): The processing system of claim 67 wherein the processing

system further including a structure, selectable by a consumer, to add the consumer to

a record of consumers that will receive signals corresponding to a product, responsive

to a subsequent event.

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Claim 139 (new): The processing system of claim 138 wherein the subsequent

event is a message from a coupon issuer.

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Claim 140 (new): The processing system of claim 139 wherein the message

from the coupon issuer includes an email message.

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Claim 141 (new): The processing system of claim 138 wherein the structure

includes hypertext.

Claim 142 (new): The processing system of claim 138 wherein the structure includes a Form.

Claim 143 (new): The processing system of claim 67 wherein the telecommunications signal includes a signal to a clearing house.

Claim 144 (new): The processing system of claim 67 wherein the telecommunications signal includes a signal to a market research center.

Claim 145 (new): The method of claim 74 wherein the first signal is responsive to a request, and the method further includes processing a structure with a browser, to generate a request.

Claim 146 (new): The method of claim 145 wherein the structure includes a Form.

Claim 147 (new): The method of claim 145 wherein the request includes an address.

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Claim 148 (new): The method of claim 147 wherein the address is an email address.

Claim 149 (new): The method of claim 74 wherein the first signal is responsive to a request, the system further includes a browser, and the method further includes selecting a first structure to cause the browser to invoke a second structure and generate a request.

Claim 150 (new): The method of claim 149 wherein the first structure includes hypertext.

Claim 151 (new): The method of claim 149 wherein the second structure includes a Form.

Claim 152 (new): The method of claim 74 wherein the first signal is responsive to a request, the system further includes a document advertising a product, and the method further includes selecting a structure in the document to generate a request.

Claim 153 (new): The method of claim 152 wherein the structure includes hypertext.

Claim 154 (new): The method of claim 152 wherein the structure includes a

Form.

Claim 155 (new): The method of claim 74 further including selecting a structure

to add a consumer to a record of consumers that will receive signals corresponding to a

product, responsive to a subsequent event.

Claim 156 (new): The method of claim 155 wherein the subsequent event is a

message from a coupon issuer.

Claim 157 (new): The method of claim 156 wherein the message from the

coupon issuer includes an email message.

Claim 158 (new): The method of claim 155 wherein the structure includes

hypertext.

Claim 159 (new): The method of claim 155 wherein the structure includes a

Form.

Claim 160 (new): The method of claim 74 wherein the telecommunications

signal includes a signal to a clearing house.

Claim 16̶1̶ (new): The method of claim 7̶4̶ wherein the telecommunications signal includes a signal to a market research center.